IVAN SCHNEIDER ARTIST

http://www.ivanschneider.ca

For Ivan, the determining element in life and art is the motive of absolutely most of his thoughts in striving for purity and inner truth through his art. Ivan has no choice but to create. It is what he lives for.

Studies / Ecole de Beaux Arts [night studies]	Montreal
Museum of Fine Arts [night studies]	Montreal
Studio of Robert Van Egmond	Montreal
Studio of N. Lepofsky	.Montreal
Studio of John Smith	Toronto
MSH School of Art	Toronto
National Portrait Academy	Toronto
George Brown College/ Art & Design	.Toronto

Galleries past& present /

Art Shoppe	Toronto Ont
Beulah's Gallery	Padre Island Tx
Corpro Art Consultants	Toronto Ont
Corner Gallery	Galveston Tx
Frame and Arts	Chattanooga Tn.
Hot Springs Primary Arts	Hot Spring Ark.
Lysom Gallery	Nova Scotia
Swann Gallery of Fine Arts	Stratford Ont.
Gallery Stratford	Stratford Ont.
Bluffs Gallery	Scarborough Ont.

Collections/ Hundreds of collectors in North America A.Richmond collection Corpro art collection National Trust collection

When Ivan began his art career, he worked in the commercial art and advertising field. Success was achieved at a young age of 26 by becoming the creative director of a major international toy company.

During his successful career in the advertising industry, Ivan was pulled in a different direction to find the time to create his art. Weekends, available nights, extended holidays were taken just to get out to sketch and paint.

At the start, many paintings and sketches were sold to friends and at art in the parks and art festivals. At the Toronto Outdoor Art Exhibition, Ivan sold all 26 of his paintings in a weekend. Some of these collectors continued to buy his art. His art changed from abstract landscapes, which were sold for years at the Art Shoppe to abstract expressionism. Lino & woodcuts took over his art life for a while, with images varying from landscapes to circuses to daily life. Ivan now only sells his work through art dealers and galleries.

Ivan's passionate view of the natural world could hardly be contained within the limits imposed by paper or canvas. Yet his work reveals the rhythms of the seashore and landscapes. Ivan makes small easel works that are meant to be viewed closely and experienced intimately and the contents leave his mark on the viewer for more.

Ivan likes to draw the viewer into the work. This engages the eye and brain to reach into the forms and colors to see and enjoy the movements caught on paper or canvas. Shapes and hues are found everywhere. So each art piece is an accomplishment in design, composition, pattern and color of the subjects.

Most viewers happily enter his land and seascapes and continue to see new twists and echoes that have been expressed by Ivan's skills. Sometimes, his art expresses his life experiences and deeply hidden feelings collected over years of observing nature's shapes.

Most of Ivan's collectors have more than one piece of his art. Many have three or four.

Contact Ivan at <u>ivanschneiderartist@gmail.com</u> or at 33 Plaxton Drive East York, Ontario, Canada M4B 2P6 Tel, 416 285 0730 <u>http://www.ivanschneider.ca</u>

Thanks for looking Ivan